

2021 Cruising for Toys Charity Event Sponsorship Form

We invite you to join the Leeds Area Chamber of Commerce and C&C Motor Co. to be a part of an exciting community event on November 13, 2021 from 2pm to 6pm and help us in our efforts raising money for **Leeds Outreach to provide toys for Christmas to children of families in need.** This event will include a full afternoon of activities with the cruise-in, street vendors, food trucks, Christmas Open House, Parade of Cars and Christmas Tree Lighting.

Cruise In Location: Downtown Leeds – Check In at 8373 1st Avenue, Leeds, AL 35120 (across from Lehigh Cement & Windstream)

Company Name _____

Contact Name(s) _____

Phone _____ Cell _____ Email _____

Physical Address _____

City _____ State _____ Zip _____

Website _____

PLATINUM \$2000 Sponsorship Includes

- Name mention on TV spots
- Name mention on radio spots
- Free 10x10 Street Vendor Space
- Logo on Flyer
- Logo on all Printed Material
- Logo on Event Banners
- Logo or name mention on webpage
- Logo/Name on all event e-blasts/e-mails
- Logo or name mention on all publicity efforts
- Logo or name mention on social media graphics

GOLD \$1000 Sponsorship Includes

- Free 10x10 Street Vendor Space
- Logo on Flyer
- Logo on all Printed Material
- Logo on Event Banners
- Logo or name mention on webpage
- Logo/Name on event e-blasts/e-mails
- Logo or name mention on social media graphics

SILVER \$500 Sponsorship Includes

- Free 10x10 Street Vendor Space
- Logo on Flyer
- Logo or name mention on webpage
- Logo/Name on event e-blasts/emails
- Logo or name mention on social media graphics

BRONZE \$250 Sponsorship Includes

- Free 10x10 Street Vendor Space
- Logo or name mention on webpage
- Logo/Name on event e-blasts/email

BASIC \$100 Sponsorship Includes

- Free 10x10 Street Vendor Space
- Logo or name mention on webpage

Total Amount Enclosed

\$ _____ Signature _____ Date _____

By your signature, you are indicating that you have authorization to conduct business on behalf of your company.

Please complete application, submit and make checks payable to: Leeds Area Chamber of Commerce, P. O. Box 900, Leeds, Alabama 35094 or drop off at chamber office located at 7901 Parkway Drive. If you have any questions, please contact Sandra McGuire at 205.965.9392 or Sandra@LeedsAreaChamber.com.

