

Welcome to the Chamber!

The greater Leeds area has much to offer to impress and inspire with the arts, history, shopping and dining as well as our school system is premier in academics and sports.

The Leeds Area Chamber of Commerce works with small and large businesses and focuses on the overall well-being of our community.

In addition to monthly luncheons, ribbon cuttings, open houses, networking events, pageants and annual festivals, we provide value by continuing to identify new ways to meet the changing needs of our businesses and our community.

Your input, partnership and participation is vital and we welcome you to roll up your sleeves to get involved!

LACC Executive Board:

President-Steven Weems, First Baptist Church-Leeds
1st V-Pres-Jeannie Cole, The Shops of Grand River
2nd V-Pres-Steve Karr, Leeds Arts Council
Treasurer-Casey Parsons, Casey Parsons Guild
Mortgage
Imm. Past President-Tiffany Ward, Millennial Bank

LACC Board:

Alicia Wilson, Chick-fil-A Leeds
Scott Barnett, Brunson, Barnett & Sherer, PC
Rachel Borrello, Leeds Workout Anytime
Tetra Rocker, Alabama Power
Phillip Samuels, Amfirst
Kristen Roley, Heidelberg Materials
Randell Pickering, Mills Pharmacies
Debbie Watkins, Watkins Realty
Chris Oldenburg, ServPro of Birmingham
John Moore, Leeds City Schools Superintendent

Ex-Officio:

Susan DuBose, Alabama House of Representatives
Brad Watson, City of Leeds
David Miller, Mayor
Sandra McGuire, Executive Director

Join us at our next chamber luncheon and plug into what's going on at the chamber and your community. See the difference chamber membership can make in your business!

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*Please Connect on Facebook, Instagram & LinkedIn. We're also now on Twitter!
@LeedsAreaChamber #LeadingTheWay*



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IT'S TIME TO CONNECT

WE'RE READY TO PARTNER WITH YOU

- To Support Your Business
- To Support Your Community
- To Support Your Schools
- As Your Information Bureau
- As Your Business Resource
- As Your Liaison between City Government and the Business Community

*If you are not already involved,
you don't want to miss what is
happening!*

--'Leading' the way--

Advocating our community
Promoting our businesses
Serving our members

Leeds Area Chamber of Commerce — 'Leeding' the Way!

As you know, people do business with people that they know, like and trust. A Chamber Membership can help you and your business increase visibility and credibility as well as provide an environment for your business to flourish.

Your Chamber Membership Includes:

- *Your business listing on the Chamber website with a link to your business website*
- *Invitation to monthly luncheons with worthwhile speakers and networking with other business professionals*
- *Ability to publicize your business at monthly luncheons & eblasts*
- *Ability to purchase health insurance at group rates through our CCAA partnership*
- *Ability to qualify for 20% JSU Tuition Scholarship for Members & Staff*
- *Opportunities to sponsor Chamber & community events*
- *Ability to meet with a FREE business coach about any stage of your business*
- *Ability to use Chamber conference & meeting room for meeting, workshop, client*
- *Chamber Members are recommended FIRST to any new resident or businesses locating to our area*
- *Frequent email updates to keep you informed about Chamber and community events and more!*



The Leeds Area Chamber of Commerce is here to help you every step of the way.

Corporate Ambassador Program

The Corporate Ambassador Program is a great opportunity for your business to provide at least one staff member to participate as an Ambassador to represent you and your company at every Chamber event as an additional Chamber benefit.

For Members Only!

Every business who has an active Chamber Membership is eligible to participate in this program and encouraged to do so.



Benefits of Being an Ambassador:

- *Name Recognition & visibility for your business*
- *Leadership opportunities with the Chamber & community*
- *Knowledge of & involvement in upcoming community events*
- *Opportunity to participate in many business, civic and community events & projects*
- *Opportunities to interact with new businesses in Leeds area*
- *Greater opportunity for input to the Chamber*
- *Exclusive opportunities & priority invitations to community activities & events*
- *Increased business exposure*
- *Increased top of mind awareness for your company*

- *Award recognition (eligible for Ambassador of the Year award given at annual meeting)*
- *Written recognition through Chamber eblasts & other Chamber publicity*
- *Opportunity to build rewarding & lasting relationships with other business professionals & Chamber staff*

Individual Chamber Members are also eligible and encouraged to participate.

Sponsorship Opportunities

Chamber Members have the opportunity to increase their business exposure through sponsorship opportunities including:

- *Corporate Partner*
- *Gold Sponsor*
- *Silver Sponsor*
- *Bronze Sponsor*
- *Copper Sponsor*
- *Chamber After Hours & Other Events*
- *Creek Bank Festival*
- *Summer Outdoor Movie Nights*
- *Downtown Trick or Treating*
- *Miss Leeds Area/Outstanding Teen Pageants*
- *Downtown Christmas Tree Lighting*
- *Christmas Parade*
- *High School Diplomat Program*
- *Other Sponsorships Available*

Each level of sponsorship gives you and your business added value, increased recognition, top of mind awareness in the community and it shows you are a team player.

Sponsorships are available to meet any company's need and budget to give you more business exposure!